while i think there is no magic bullet in terms of how to market to hispanics, there are cultural nuisances that brands need to take into consideration when developing their strategies

roy is definitely on the right track

premise is the same one you see trotted out every so often for prototype invisibility cloaks: cameras

make sure not to cut all the way through

third will be this i know because i have faith in god and in the end, the people who did this will pay